

THE eCINDI PROGRAM FOR BLACK ECONOMIC EMPOWERMENT RECOGNITION

1 Applicability of the eCindi program regarding Code 600/806

To comply with the implicit and explicit aim of Code 600/806 the following prerequisites should be comply with:

- **Duration of support**

A new economic enterprise needs approximately 5 years to become sustainable. Therefore, the contributing enterprise should enter into a five year agreement to financially support a particular centre for ECD. Therefore, the majority of companies enter into a five year agreement with Education Expert to support the development of a particular eCindi center. A supporting business can withdraw, with the provision of reasons, its support at the end of each calendar year (with loss of the BEE points).

- **Type of support**

The support should be according an achievable 5 year business plan to ensure that the required aim is reached in 5 years. The business plan is developed by Education Expert in cooperation with the head/daycarer and includes the following services and acquisition of the following competencies: the delivery of the eCindi program consisting of 4 lessons/day, 5 days/week and 32 weeks/year as well as the training of the individual according to the SAQA accredited level 2 Program for ECD Educators.

The training program includes content about the *educational* implementation of the eCindi program. Focus is also given to assist the head/daycarer to acquire the required *basic business skills* such as developing a strategic business plan, budget planning and control, pricing, marketing, client relations and implementation of services. The training will primarily be delivered through the methods of coaching and mentoring.

- **Place of support**

The supporting business should be able to identify/indicate a particular black (including coloured) small enterprise that it is supporting. Therefore, a particular eCindi group(s) of black (including coloured) women that are (usually) registered at the Department of Social Development will be linked to each supporting business. The name, address and telephone number of the eCindi center is provided.

2 Applicability of the eCindi program regarding Code 700/807

In the case of the eCindi program, education is one of the identified projects of BEE and black preschoolers are the sole beneficiaries of the program. Early childhood development is also accepted, without any doubt, as very important for the socio-economic development of the community.